

# Hello, I'm Christopher Stüberitz

Design System Lead & Senior UX/UI Designer with 9+ years of experience, specializing in scalable multi-brand systems and user-centered digital products.

I led the Design System team at IONOS SE, building a unified design system for the brands of IONOS Group SE to improve consistency, accelerate product development, and strengthen collaboration between design and engineering.

My work focuses on turning complexity into clear, usable systems – from design tokens to real product implementation.

## Experience

2025 - PRESENT

### Senior Manager Website Design

IONOS SE

Led the Design System team responsible for a multi-brand system across the brands of IONOS Group SE.

- Built a unified design system for multiple brands within IONOS Group SE.
- Defined a scalable token architecture across brand, platform modes, and color themes.
- Established governance and standards to support cross-team adoption.
- Partnered with design, engineering, and business stakeholders to ensure scalable implementation.

2019 - 2025

### UX/UI Designer

STRATO GmbH

Contributed to a major redesign at STRATO and was primarily responsible for the Control Panel, the central customer login and account area.

- Designed interfaces for key product areas and improved user journeys.
- Created additional designs for other digital products, including the Cloud Storage app.
- Collaborated closely with developers and stakeholders on implementation.

EARLIER

### Earlier Experience

Background in visual design, layout, and digital communication across branding, web, and UI projects.

## Contact

Berlin, Germany

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Contact me on LinkedIn

## Skills

Design System Leadership

Multi-Brand Design Systems

UX/UI Design

Design Tokens & Theming

Component Architecture

Figma & Design Libraries

Prototyping

Web Foundations

Cross-Functional Collaboration

Accessibility

AI-Supported Design Workflows

## Tools & Stack

Figma

Storybook

GitHub

HTML, CSS, SCSS

Adobe Creative Suite

ChatGPT, Claude, Gemini

Claude Code, Codex

## Languages

**German**

Native proficiency

**English**

Full professional proficiency

